Dear XYZ

I completed the Exploratory data analysis on the sample sales data of Gala Groceries, while doing this task I found some insights from the data.

* Fruits and Vegetables are the most selling product of the Gala Groceries.
* There is such product which are least selling product of them such as Personal Care, Pets, Spices and Herbs, Condiments and sauces.
* Most of the Vegetables are purchased by Premium type of customers and they make their payments by e-wallet.
* Most of the fruits are purchased by Standard type of customers and they make their payment by debit card.
* Most of the Gold type customer are focusses on Personal Care.

Here are my assumptions about the insights

* We have to focus on the quality and price of Personal Care, Pets, Spices and Herbs, Condiments and sauces, so that there will some increase in sales.
* We have to work on the customer type so that premium class, gold class customers can get more benefits from our business side.
* We known we have 4 products (fruits, vegetables, packaged foods, baked goods) who has exceptional sales, so we also focus on the betterment of these products so the flow of high sales remain same.

Best regards,

ABC